

COMPANY PROFILE





BUSINESS, ADMINISTRATIVE & CONTACT INFORMATION



Business name Cosmos Egypt

Business type Private company

Company registration number 432402314

Tax reference number 100132316

VAT number 89089

Tel +20233455110 / +20233455995

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E-mail info@cosmos.com.eg

Cell +201015063030

Physical address 11 Sphinx Square, Mohandeseen -
Cairo –Egypt

Banking details Bank: HSBC
Branch: Al Saraya Branch –
Alexandria – Egypt
Account number: 042 010058 110
Swift code: EBBKEG CX



COMPANY HISTORY





A private family business has started its operations in 1978 by its own sole founder Mr. Mohamed El Banna. He dreamt of establishing an Egyptian travel company with multinational standards. Over the years, Cosmos has worked with hundreds of international tour operators and has always provided first class services to its clients. It has built its reputation on the trust of its clients and suppliers. The company has strived to recruit and develop its own staff to render its remarkable service; this has positioned the company to be a premier DMC in the Egyptian market.



WHAT THE COMPANY DOES

A destination management company specialized in handling ground operations for ocean cruises and regular incoming groups



VISION STATEMENT

Our company will be the preferred DMC for ocean cruise lines and regular incoming tours.

MISSION STATEMENT

We indulge you in our history through an inspiring & memorable experience

A close-up photograph of a hand placing a blue letter 'V' on a textured, light-colored surface. To the right of the 'V', the letters 'A', 'L', 'U', and 'E' are already arranged in a row, made of light-colored wood. The word 'VALUE' is thus being formed. The lighting is warm and directional, casting soft shadows.

VALUES

High quality services — Integrity — Trustworthy
partnerships with clients & suppliers

BUSINESS GOALS & OBJECTIVES

Maintain our current portfolio of clients

Expand our services to new clients



BUSINESS STRATEGY

Enhance the quality of services provided

Intergrate with new pool of suppliers

Upscale the criterea of recruitment

Participate in exhibitions, attend related conferences and set up face to face appointments



BUSINESS CONCEPT

A destination management company specialized in handling ground operations for ocean cruises and regular incoming groups

SERVICES



Incoming tour operator



Cruise lines ground handling



Cultural, Religious, Overseas
and Educational travel

SERVICES



Hotel Booking



Airline booking



Cruise Booking

SERVICES



Car/bus rental



Incentives & conferences services



Meet & Assist services

BUSINESS COMPETITIVENESS

The company is the oldest tour operator specialized in handling worldwide incoming groups. The big volume and the long experience in the field have set the company to be one of the leading companies in the market. The longterm and strong integration with our suppliers is giving us an edge on our competitors in terms of competitive rates and distinctive services. Another edge that we are proud of is our well trained staff members.



SERVICE PLEDGE

The company has its own fleet of vehicles, well trained office and ground staff, knowledgeable and experienced Egyptologists covering different speaking languages and a network of offices spread all over Egypt.

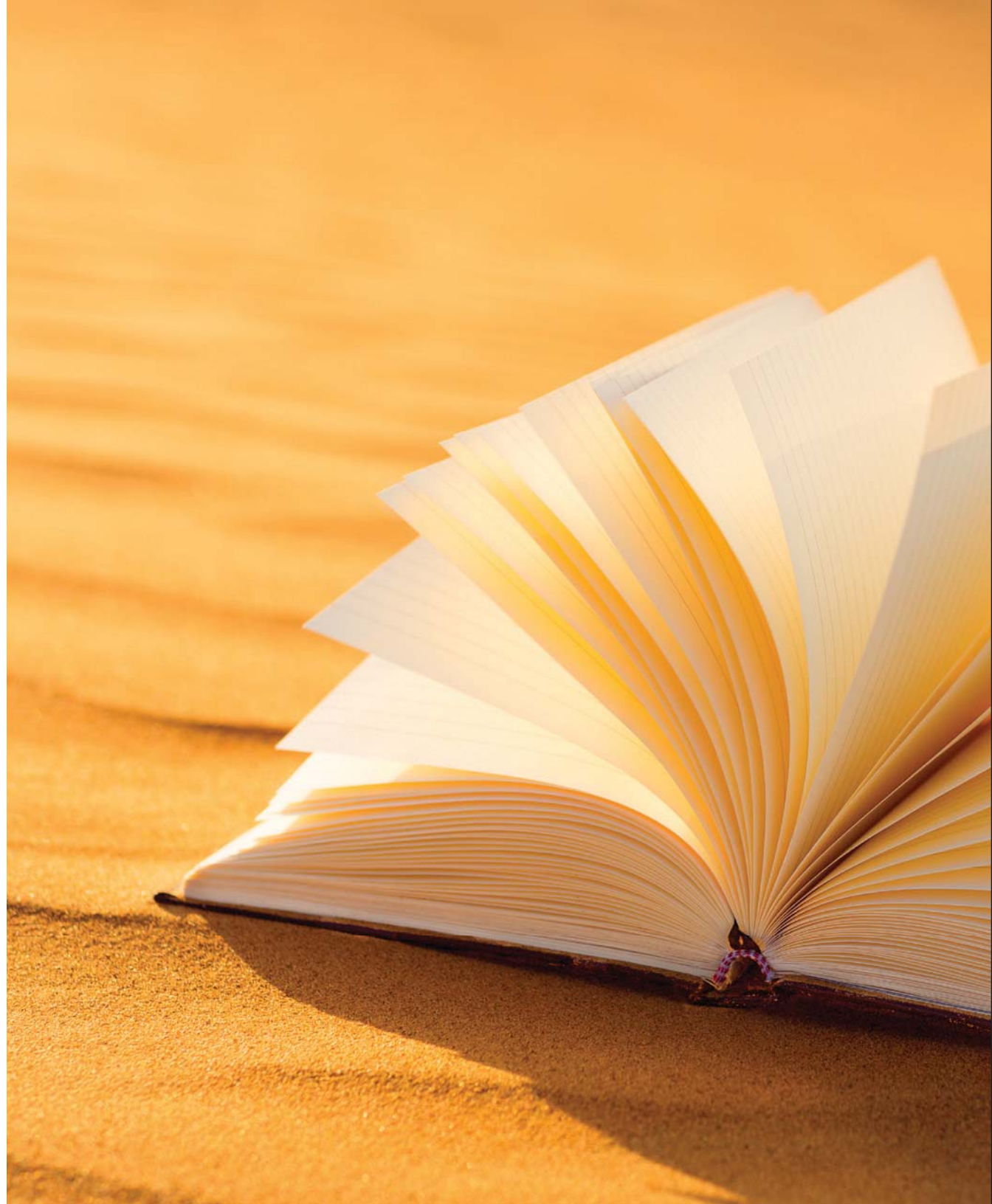


BUSINESS MODEL

The company applies a de-centralized model in its operations through our offices that are spread all over Egypt; however the management is centralized in Cairo to ensure the consistency in the quality of services provided and to monitor the execution of its operations.

VALUE CHAIN

The company maintains the values provided to its clients through the following processes:



STAFF RECRUITMENT PROCESS:

Excellent English speaking skills/Ability to withstand and handle stress/
presentable/problem solving ability and good communication skills

STAFF TRAINING PROCESS:

Provide them with a clear job description, monitoring their duties,
performing their duties under supervision and finally operating independently

EGYPTOLOGISTS SELECTION CRITERIA:

Dynamic Personality (high level of energy) /Reliability &
honesty/ friendly & outgoing attitude /Highly organized /Excellent knowledge
in language, geography, history and culture /High ability to work and
communicate with others / Empathy and patience /ability to handle stress
/good sense of humor.



ACCOMMODATION:

Provide accommodations in well-known hotel chains centrally located with high security measures provided to ensure guest comfort and high hygiene standards.

SECURITY MEASURES:

Providing security personnel escorting all excursions and all vehicles are being monitored by GPS tracking system.

TRANSPORTATION:

Provide recent models of transportation accompanied with well-trained drivers and insurance coverage. The company inspectors ensures the cleanness of the vehicles provided.



MEALS:

All restaurants used are being pre-inspected to ensure high quality meals and hygiene.

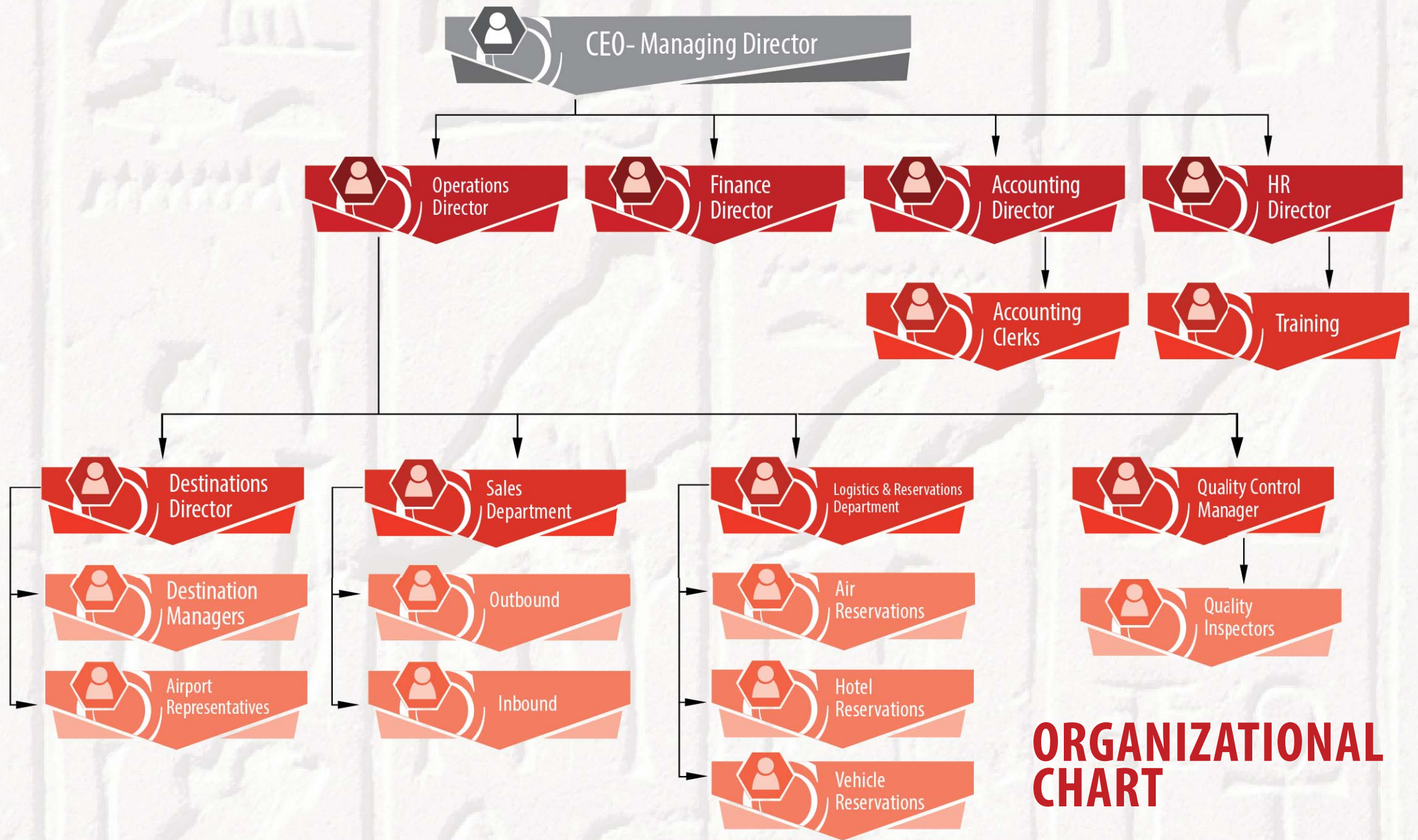
INSURANCE:

The company posses a third party liability insurance polivcy that covers our guests during their whole stay on the Egyptsn soil.



PARTIAL CLIENT LIST





ORGANIZATIONAL CHART

CAIRO OFFICE

11 Sphinx Square, Elmhandsen,
Cairo, Egypt.

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